



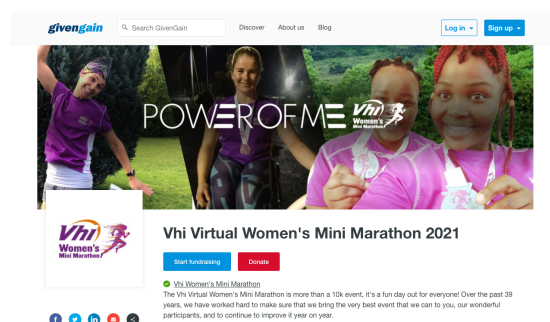
JOIN THE VHI VIRTUAL WOMEN'S MINI MARATHON 2021 & RAISE FUNDS FOR OUR CHARITY

How to set up your online fundraising project in 30 seconds!

1

Visit the Vhi Virtual Women's Mini Marathon 2021 fundraising event page using the link below, or use the Search option on GivenGain to locate the event page.

www.givengain.com/e/vhi-virtual-womens-mini-marathon-2021/



2

Click on "Start fundraising" to register a fundraising project with your Facebook/Google login details or an email address.

Start fundraising

3

When logged in, search for **Irish Heart Foundation** as your supported cause and click on "SELECT".

SELECT



4

Complete the project steps where needed, adding a video/image, target etc. - then make it live!

All funds raised are sent to our charity bank account throughout the duration of your fundraising project.

Looks good, make it live

Tip: Why not make the 1st donation to get your fundraising going?

5

Share your fundraising project link with friends, family and colleagues via e-mail and social media, asking them for donations.

Got a question about setting up your fundraising project?
Contact GivenGain at fundraising@givengain.com for assistance.

Invite your family and friends to donate.

Copy link to share

Share on Facebook

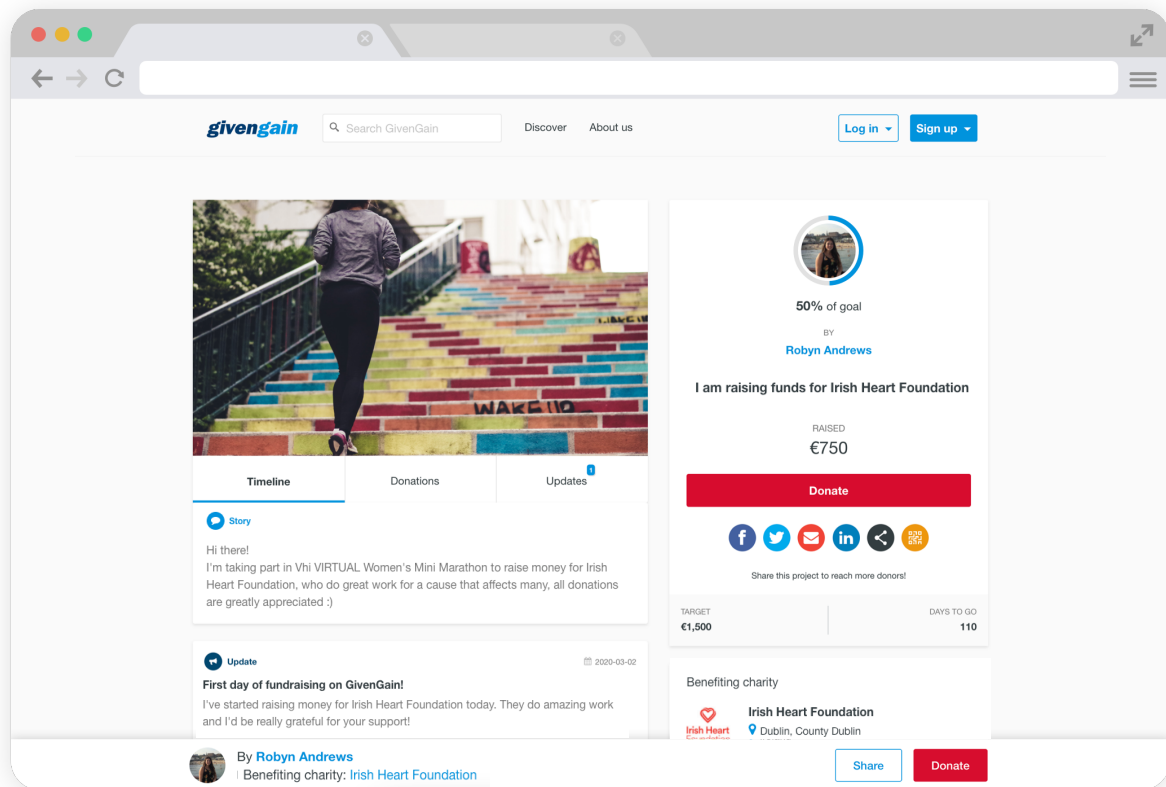
Share on Twitter

Share by e-mail

Share on LinkedIn

Scan QR code

This is what a fundraising project page looks like:



Tips for successful fundraising

TELL YOUR STORY

Communication is key and passion is power. Tell your visitors why you are fundraising and what direct positive impact their support will have. Better yet, say it in a YouTube video!

SHARE YOUR PROJECT LINK

Tell friends, family and colleagues about your project through personal e-mails, word of mouth, Facebook, Twitter or your blog. Always include a link to your project page.

THANK YOUR DONORS

Keep your donors motivated by taking the time to thank each one individually when they make a donation. This often leads to more donations.

PROVIDE REGULAR UPDATES AND KEEP ASKING

Let your followers know how your fundraising project is going, whether it is preparing for a race or reaching an important milestone. Always include an ask in your update.

MOBILISE YOUR NETWORK

As the saying goes, “1 plus 1 equals 11”. Raise the visibility of your project by asking your network to spread the word about it!