

The Irish Heart Foundation (IHF) is the national charity dedicated to fighting heart disease and stroke. Today in Ireland more people die from heart and stroke-related illnesses than from cancer, road deaths and suicide combined. Against this background we work to bring hope, relief and a better future to families all over Ireland. We give vital patient support through our Heart & Stroke helpline and we provide high quality public information for all.

We support pioneering medical research, campaign for improved patient care, and promote positive public health strategies. We work in hospitals, schools and workplaces to support, educate and train people to save lives. As a charity we are dependent on the generosity of the public to continue our vital good work. We ask the public to support our work by making a donation, giving of their time to volunteer or by learning the skills needed to save a life through our courses.

Job Title: Multimedia Designer
Reporting to: Digital Manager
Location: IHF Head Office
Working hours: 37 hours per week
Contract: 12 month Fixed Term
Salary: DOE

OVERALL RESPONSIBILITY:

We are seeking a full-time Multimedia Designer to join our Digital Team. We're looking for an energetic individual who thrives on versatility—someone who can produce an array of design assets including print material, layouts, web content, video content and interactive media.

MAIN DUTIES:

- Produce engaging images, motion graphics and infographics for our website that advocates our mission
- Create pervasive visuals that raise awareness of our national campaigns (print, video content and interactive media)
- Work closely with the digital team to create web page layouts that ensure engagement and an intuitive user experience
- Deliver artwork for print marketing materials; leaflets, posters.
- Ensure consistency of brand across all marketing and design material

PERSON SPECIFICATION

- 5+ years of experience in graphic design, preferably at a creative agency.
- Expertise in Adobe CC Suite (including Photoshop, Flash, Illustrator, InDesign, Dreamweaver) Video editing (After Effects/Final Cut) and mid-level experience in HTML.
- Excellent conceptualising skills, with knowledge of current technologies and design trends.
- Highly organised and flexible to changing priorities as required.
- Experience working on UX & UI for mobile and desktop.

The Irish Heart Foundation has a no smoking policy. Employees are not permitted to smoke whilst undertaking any duties on behalf of the Foundation.

If you would like to be considered for this role please send a copy of your CV and cover letter to the HR Department – hr@irishheart.ie

Closing date - 8th June 2018

The Irish Heart Foundation is an equal opportunities employer