

The Irish Heart Foundation (IHF) is the national charity dedicated to fighting heart disease and stroke. Today in Ireland more people die from heart and stroke-related illnesses than from cancer, road deaths and suicide combined. Against this background we work to bring hope, relief and a better future to families all over Ireland. We give vital patient support through our Heart & Stroke helpline and we provide high quality public information for all.

We support pioneering medical research, campaign for improved patient care, and promote positive public health strategies. We work in hospitals, schools and workplaces to support, educate and train people to save lives. As a charity we are dependent on the generosity of the public to continue our vital good work. We ask the public to support our work by making a donation, giving of their time to volunteer or by learning the skills needed to save a life through our courses.

<b>Job Title:</b>	<b>Digital Health Journalist</b>
<b>Reporting to:</b>	<b>Digital Manager</b>
<b>Location:</b>	<b>IHF Head Office</b>
<b>Working hours:</b>	<b>37 hours per week</b>
<b>Contract:</b>	<b>Permanent</b>
<b>Salary:</b>	<b>DOE</b>

**OVERALL RESPONSIBILITY:**

*We are seeking to appoint a Digital Health Journalist to join our energetic digital team. This role offers an exciting opportunity to make your mark in a leading national charity and contribute positively to growing the charity's brand. The role offers great variety and a broad exposure to a diverse range of campaigns and audiences. Through good organisation, ideas and delivery, you will play a vital role in generating awareness of key messages to benefit the health of the nation.*

**MAIN DUTIES:**

- Identify and develop daily newsworthy stories relevant to the Irish Heart Foundation
- Working with in-house medical and health experts - write engaging and accurate web content.
- Translate complex medical material into its most simple form and tailor it for our users
- Collaborate with the social media marketer on all content across social media platforms
- Interview case studies for online and offline marketing campaigns and take full editorial responsibility for final output.
- Sub-edit and maintain all content that is currently on Irishheart.ie and ensure all information is accurate and up to date

**PERSON SPECIFICATION**

- Minimum third level degree in journalism
- Demonstrable experience as a senior journalist in the fields of health and medicine.
- An ability to impartially analyse stories, developments and trends in health and medicine.
- Experience of interviewing for online and offline content
- Proficient in Adobe Photoshop
- Experience in CMS for websites
- An interest in and a passion for the mission and work of the Irish Heart Foundation
- Self-starter excited by the potential of working in a small, dynamic and growing team
- Excellent communication skills
- Creative thinker with impeccable copy writing skills.

***The Irish Heart Foundation is an equal opportunities employer***

***The Irish Heart Foundation has a no smoking policy. Employees are not permitted to smoke whilst undertaking any duties on behalf of the Foundation.***

If you would like to be considered for this role please send a cover letter and your CV to the HR Department – [hr@irishheart.ie](mailto:hr@irishheart.ie)

Due to the high volume of applications we receive we will only contact successful applicants. Thank you for your interest in the Irish Heart Foundation.