



*“As someone who got to know Dr Brian Maurer and his work very well over the years, it gives me great pleasure to support this Fund, a legacy to his life and his work in the area of Sudden Cardiac Death”*

— Francis Lynch, CEO, A Menarini Pharmaceuticals Ireland,  
Patron to the Brian Maurer Memorial Fund.

The **Dr Brian Maurer Memorial Fund** will provide ongoing financial support to three projects that will improve treatment, care and prevention in the field of Sudden Cardiac Death.

We need the support of individuals and companies to ensure the Fund can continue the work that Brian was centrally involved in beginning.

Whether you can contribute €1,000 or €50,000, all levels of support will be hugely valued and will play a vital role in ensuring that the rates of Sudden Cardiac Death are reduced and eventually eliminated.

The following provides guidance on the possible levels of support for the Fund:

<b>Fund Contributor:</b> €250*	<b>Fund Champion:</b> €10,000
<b>Fund Supporter:</b> €1,000	<b>Fund Patron:</b> €20,000
<b>Friend of the Fund:</b> €5,000	<b>Fund Benefactor:</b> €50,000

\*€250 is the tax relief donation level - The tax refund for donations from all donors regardless of their tax status (PAYE or Self-assessed) goes to the Irish Heart Foundation at a blended rate of 31%. Charities no longer need to ask donors about their tax affairs and the only reason that a refund claim will be rejected is if the donor has not paid sufficient tax in the relevant year to cover the reclaim or inaccurate details have been supplied. IHF is happy to discuss this further if you have queries. We would also be delighted to discuss suitable pledge timelines with you – whether once off, monthly or annually.

For more information or to make a contribution to the **Dr Brian Maurer Memorial Fund**, please contact Criona Cullen at the Irish Heart Foundation on 01 668 5001 or by email at [crionacullen@irishheart.ie](mailto:crionacullen@irishheart.ie) or return the form below to the Irish Heart Foundation, 50 Ringsend Road, Dublin 4. **All enquiries will be dealt with in confidence.**

I am interested in meeting someone to discuss the Fund

OR

Please contact me by phone to discuss further

Name: .....

Address: .....

Contact email: .....

Contact phone number: .....

While we would really value the opportunity to engage with you in person or by phone to discuss the Fund and your potential support, for those who would prefer to make an online or postal donation please see details below:

**Online:** [www.irishheart.ie](http://www.irishheart.ie)

**By post:** The Dr. Brian Maurer Memorial Fund, The Irish Heart Foundation, 50 Ringsend Road, Dublin 4